

• US MARKET GROWTH PARTNER

Empower Supply Chains Build American Brands

We act as your overseas co-founder, bridging the gap between premium global supply chains and lasting US brand equity.

Great Product, But Hard to Scale?



Culture Gap

Marketing content often feels "foreign" and fails to emotionally connect with US consumers or build genuine resonance.



Channel Barriers

Difficulty accessing offline retail networks and distributors, getting stuck in the endless Amazon price war loop.



Compliance Risks

Lack of depth in US legal entities, tax systems, and IP protection creates hidden liabilities for foreign brands.

Full-Stack Solutions



1. Localization

Brand redesign, narrative rewriting, and legal entity setup to build a defensible moat.



2. Omni-channel

Expanding beyond Amazon to Shopify DTC, TikTok Shop live commerce, and big-box retail.



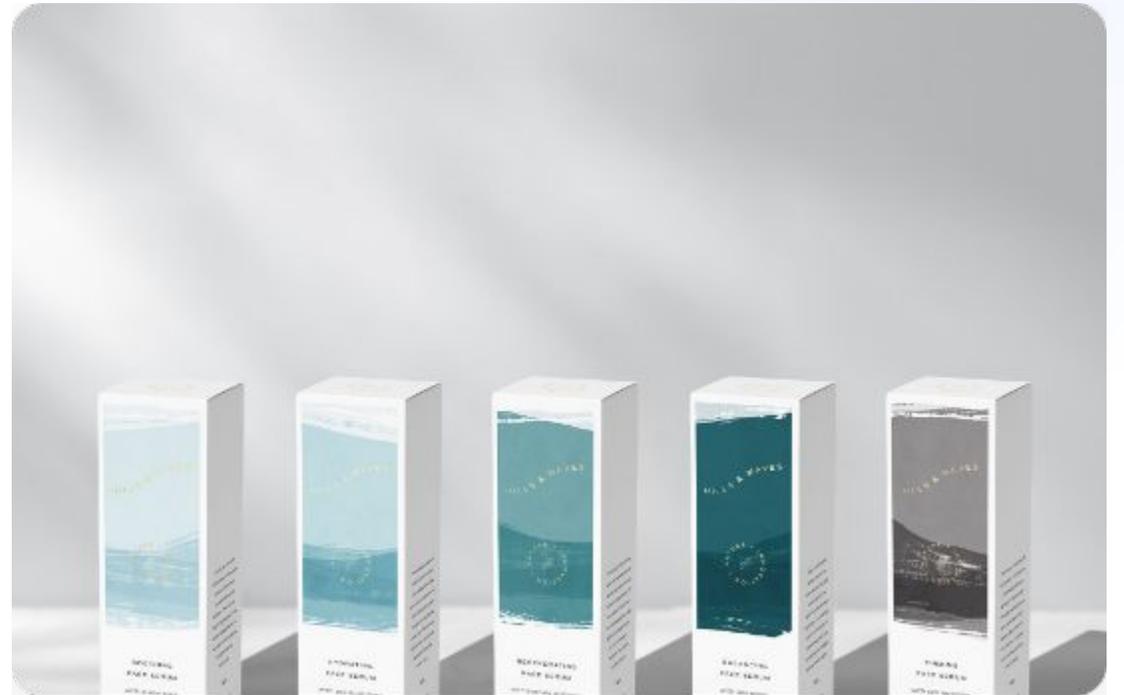
3. Growth & Ops

Precise market entry timing, pricing architecture, and integrated US-based fulfillment.

Brand Localization

Transforming "Made in China" into a beloved American brand requires a fundamental shift in presentation and operations.

- ✓ **VI & Packaging:** Redesign visual identity to fit US aesthetics, removing the "cheap" perception.
- ✓ **Native Copywriting:** Rewrite narratives with native writers to evoke emotion and humor.
- ✓ **Legal Shield:** Entity setup, tax compliance, and trademark registration.



Omni-channel Expansion

We move brands out of the "Amazon Trap" and into a diversified, resilient sales network.

ONLINE Shopify DTC, TikTok Shop, Amazon FBA

RETAIL Big-box distributors, Specialty stores

B2B Industry-specific networks (Medical, Auto)



The Value Model: Compounding Growth



Brand Equity vs. Margin

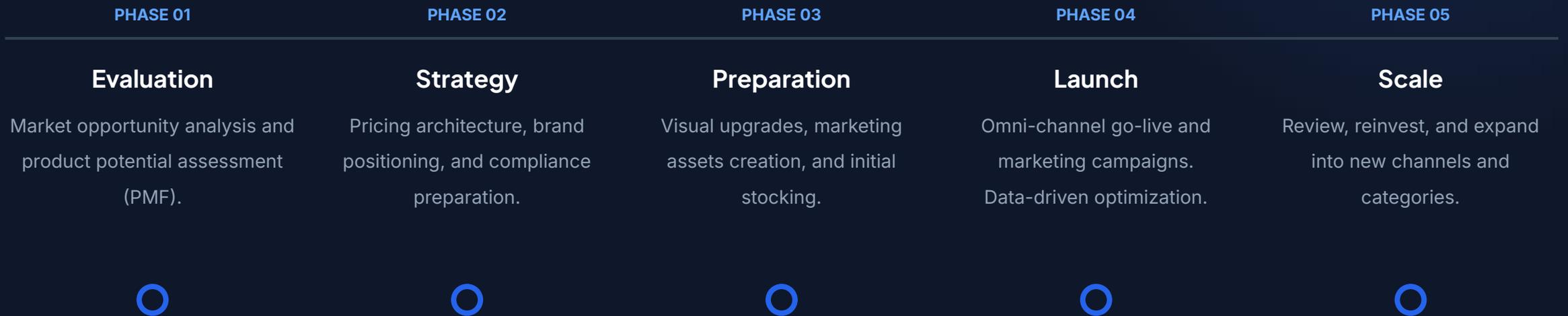
Traditional trading (grey line) earns short-term margins but hits a ceiling. The Axelerate model (blue line) builds long-term brand equity, resulting in compounding growth and higher enterprise value over time.

Why Axelerate?

Compared to remote agencies, we excel in "Boots on the Ground" execution.



The 5-Step Roadmap



Ready to Go Global?

Tell us about your brand. We'll get back to you within 24 hours.

admin@axelerateglobal.com | WeChat: TCC---Mark